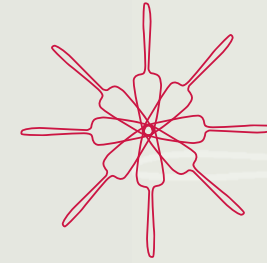


# Splendid Servings

cake design

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[www.splendid servings.com.au](http://www.splendid servings.com.au)



# Splendid Servings

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Splendid Servings

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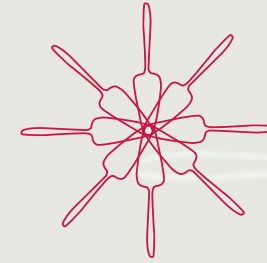
**Splendid Servings creates Melbourne's finest couture cakes for the discerning bride. Innovative and fresh cake designs, to adapt with the ever changing trends and styles.**

Each cake is individually design for each client, using the influences from your wedding and your personality, each cake should tell its own story.

Designing your cake should be fun and stress free, Splendid Servings provides a personalized service and strives for the highest level of customer service, to make your cake experience as smooth as possible.

The appearance of your cake is crucial, it will be the centerpiece for your event and should be one your guests admire. Not only will your guests admire the cake, but it will most likely be the last thing they experience from your event, whether it is served with coffee at the end of the night, or it is sent home with the guests, it is just as important that the cake tastes divine.

No longer are you restricted to the traditional fruit cake, Splendid Servings offers a variety of scrumptious flavors, maybe vanilla and coconut, or baci, or even and orange and poppy! But remember it is your cake so you must choose something you love!



# Splendid Servings

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## The Process

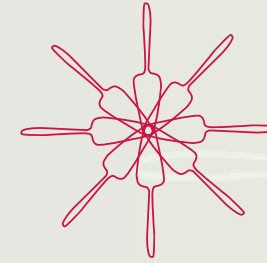
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When it comes time to designing your cake, the process could not be easier. It is best to wait till you have most of your planning organized before doing the cake, it is a whole lot easier to design the cake around the wedding, rather than the wedding around the cake.

Having your invites, colors, venue, themes decided before the cake, will help us to come up with something gorgeous to tie in with your wedding.

Next is to get in contact with Jo either via email or phone, to organize a time for a consultation. Consultations are on either a Monday or Tuesday evening and are held in the comfort of your own home, you don't even need to leave the house!

At the consultation we will go over all the details of your wedding, and help you come up with something you both love. You will also receive a sample box, for you to try some of the cake flavors.



# Splendid Servings

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## Pricing Structure

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Because each cake is unique, it is hard to give an accurate quote before the design is complete, costing all depends on the time involved with each cake.

But you can work out a rough estimate from the guidelines below, now it does not matter what shape, how many tiers, or the flavor of each tier, it will only depend on the number of guests you are catering for. The cost is worked out by the number of guests.

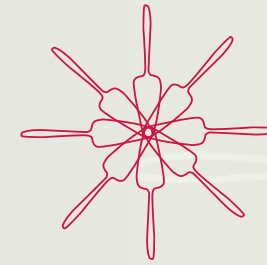
There are two pricing options, one being a coffee serve portion or two a dessert size portion. A coffee serve portion is \$4.00 per guest. A dessert portion is \$5.00 per guests.

Now this cost includes the cake finished, with some basic decoration, eg ribbons, small amounts of piping or painting work.

Depending on the intricacy and time involved in the cake, additional costs will then be charged per hour of extra decorating time.

For example (the cake to the left) served 70 coffee portions -  $70 @ \$4.00 = \$280.00$   
additional costs – Sugar flower spray \$60.00, side detail by two hours and pearl finish \$80.00, Total \$420.00.

This cost includes, delivery and set up of cake to the venue on the day of the wedding, a consultation for the design process, and a sample box of cake.



# Splendid Servings

Media



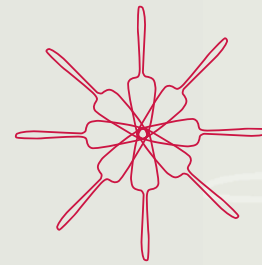
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# Splendid Servings

## Testimonials



Hi Jo,

I just wanted to say a huge thank you for the effort you put into making our wedding cake. It was amazing, we knew it was going to be great when you took so much time helping us design it, but it went above and beyond what we imagined. We received many compliments on both the appearance and taste, we actually have photo's of people putting about 10 pieces in the cake bags to take

home with them:) The cake was so moist, we had a little bit left out in our cake stand before we left for our honeymoon and when we came back, it was still as moist as when we had left!

So again thank you we will be recommending you to our other friends for their weddings.

*Lisa and Nino*



Hi Jo,

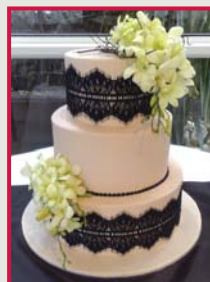
We're on our honeymoon in Tasmania and I'm thinking about how gorgeous and perfect our wedding cake was! You need to charge more for what you do!!!

other places! Please don't wear yourself out. Your art is something really special. We are so grateful to you and will be in touch when we get back.

It was amazing and so much better than we thought it could have been. It tasted sooooooo good and looked fantastic. The photos show it's absolute perfection. There's no comparison with

Our hair was also beautiful! Your little sister is also an artiste in her field. We will be always grateful that you helped to make our wedding so special. With many good wishes and thanks

*Angelo and Trisia*

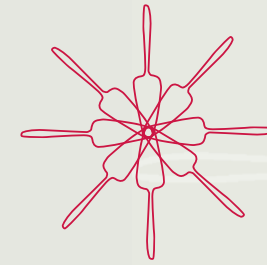


Hi Jo,

Just wanted to say thank you for the cake, it looked fantastic and everyone raved about how yummy it was!!

Thanks so much, next time I need a cake I will definitely be giving you a call!

*Sharee*



Splendid Servings

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Contact Details

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**[www.splendid servings.com.au](http://www.splendid servings.com.au)**